



Circulation 20,000 copies  
12 issues/year

A crossword magazine with a broad mix of puzzles.

Back page 215 x 267 mm + 5 mm trim price SEK 24,000.

KRYSS & KNÅP EDITORIAL CALENDAR 2012				
ISSUE 2012	MONTH	WEEK	PUBL. DATE	MATERIAL
1	December	52	28/12-11	01/12-11
2	January	2	10/01	20/12-11
3	February	7	14/02	25/01
4	March	11	13/03	22/02
5	April	15	10/04	20/03
6	May	20	14/05	25/04
7	June	24	12/06	23/05
8	July	28	10/07	20/06
9	August	33	14/08	25/07
10	September	37	11/09	22/08
11	October	42	16/10	26/09
12	November	46	13/11	24/10
1-13	December	50	11/12	21/11



Circulation 15,000 copies  
12 issues/year

TV-kryss is the fun and accessible crossword puzzle magazine for all the family and always features a current TV personality on the cover.

Back page 210 x 267 mm + 5 mm trim price SEK 15,000.

TV-KRYZZ EDITORIAL CALENDAR 2012				
ISSUE 2012	MONTH	WEEK	PUBL. DATE	MATERIAL
1	January	3	17/01	27/12-11
2	February	7	14/02	25/01
3	March	11	13/03	22/02
4	April	16	17/04	26/03
5	May	20	14/05	25/04
6	June	24	14/06	28/05
7	July	29	17/07	27/06
8	August	33	14/08	25/07
9	September	37	11/09	22/08
10	October	42	16/10	26/09
11	November	46	15/11	29/10
12	December	51	18/12	27/11



Circulation 15,000 copies  
12 issues/year

Crossword puzzle for beginners of all ages!

Circulation 15,000 copies  
12 issues/year

Topical, entertaining crossword puzzle for women of all ages.

Back page 210 x 267 mm + 5 mm trim price SEK 15,000.

Back page 210 x 267 mm + 5 mm trim price SEK 15,000.

LEKANDE LÄTT EDITORIAL CALENDAR 2012				
ISSUE 2012	MONTH	WEEK	PUBL. DATE	MATERIAL
1	December	52	28/12-11	01/12-11
2	January	2	10/01	20/12-11
3	February	7	14/02	25/01
4	March	11	13/03	22/02
5	April	15	12/04	21/03
6	May	20	14/05	25/04
7	June	24	12/06	23/05
8	July	28	10/07	20/06
9	August	33	14/08	25/07
10	September	37	11/09	22/08
11	October	42	16/10	26/09
12	November	46	13/11	24/10
1-13	December	50	11/12	21/11

KRYSSA LUGNT EDITORIAL CALENDAR 2012				
ISSUE 2012	MONTH	WEEK	PUBL. DATE	MATERIAL
1	December	50	15/12-11	17/11-11
2	January	3	17/01	27/12-11
3	February	8	21/02	01/02
4	March	12	20/03	29/02
5	April	16	17/04	26/03
6	May	21	22/05	30/04
7	June	25	19/06	29/05
8	July	29	17/07	27/06
9	August	34	21/08	01/08
10	September	38	18/09	29/08
11	October	43	23/10	03/10
12	November	47	20/11	31/10
1-13	December	51	18/12	27/11



Sponsoring a crossword is an unusual way to market your brand. **The puzzle on the right** was sponsored by Forma Magazines. In sponsored crosswords, readers solve key words associated with your brand.



# B



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In August 2012, the Stockholm and Västerås offices will be moving to new premises at Birger Jarlsgatan 61.